



## Brand Assets

### Color Scheme



**Hex:** #0c2434  
**RGB:** 12, 36, 52  
**HSL:** 204, 62%, 12%



**Hex:** #1c3c54  
**RGB:** 28, 60, 84  
**HSL:** 205, 50%, 21%



**Hex:** #647c94  
**RGB:** 100, 124, 148  
**HSL:** 210, 19%, 48%



**Hex:** #9cb4bc  
**RGB:** 156, 180, 188  
**HSL:** 195, 19%, 67%

### Logos and additional resources:

<http://offtherecord.org/press>